



The final DiSCwise Conference

**“Smart use of ICT in transport and logistics:
Integrating SMEs in global digital value chain”**

Find out more on:

- *New logistics paradigms*
 - *the future of the transport & logistics industry - which are the key trends that will shape it?*
- *Growth and jobs in logistics*
 - *how may the smart use of ICT in logistics help your business to grow?*
 - *which are the new skills and careers in logistics?*
- *Cost management*
 - *how can transport and logistics costs be reduced by jointly agreeing on common standards and processes?*
 - *how sharing and collaboration may contribute to containing the overall supply chain expenditure?*
- *Addressing new challenges*
 - *how simple access to digital collaboration can benefit all parties in the logistics chain?*
 - *turning challenges into competitive advantages ... how?*

Why DiSCwise?

DiSCwise is a European pilot action that aims to improve the information exchange between stakeholders in the transport and logistics sector and to operationally assist them in building digital supply chains with a co-modal approach. It is a project with a strong SME focus.

The European transport and logistics sector is one of the key businesses in Europe. Millions of daily operations and thousands of companies secure the employment of over five million people in Europe. Assuring the expert integration of these functions is the cornerstone in EU transport and enterprise policy and the basis for the competitiveness of EU trade. The absence of shared processes, a common language and universal standards impedes interoperable patterns in a sector that is naturally built as a collaborative environment. This shows that the appetite for a shared and well trimmed IT based business language is growing both in the logistics sector and the international trade in general.

Use of a Common Framework for ICT in Transport & Logistics

DiSCwise contributed in the development and validation of the „Common Framework“ which is a framework for interoperability. It consists of roles, business processes, ontology and messages to support interoperability in the main logistics processes, providing the information infrastructure to support mode-independent transport planning, compliance, cargo consolidation and visibility. This means simplification, mode integration, more collaboration among SC business partners and authorities, new skills and, in the end, more competitiveness in logistics.

DiSCwise

- *Enables logistics companies to exchange data and collaborate with their SC counterparts*
- *Facilitates the transition to sustainable and co-modal transport alternatives*
- *Makes co-modal transport alternatives available via a unique web interface*
- *Provides a wider choice in transport services and contributes to achieving a competitive and efficient transport & logistics marketplace*

**Do not wait! Register immediately
and join our programme!**

Web: www.discwise.eu

Programme:

13:00 - 13:30 Welcome coffee & registration

13:30 - 13:45 Video & e-business presentation (on screen)

13:45 - 14:00 Opening remarks – Michel Catinat, Directorate General for Enterprise and Industry, European Commission

14:00 - 14:20 The future of logistics – expected development and key trends - Robert Keen, British International Freight Association (BIFA)

14:20 - 15:25 Panel debate 1

A common logistics IT framework for interoperability – What are business requirements?

Chair: Johannes Fritzen, Freight & Logistics Leaders Forum

- Business drivers for shippers: Godfried Smit, Dutch Shippers Council (EVO)
- Business drivers for forwarders: Marco Sorgetti, FIATA
- Business drivers for ports: John Kerkhof, Antwerp Port Community System (APCS)
- Business drivers for logistics service providers: Dirk De Vylder, Flemish Institute of Logistics (VIL)

Summary of business requirements & how the Common Framework can address these

15:25 - 15:55 Coffee break and networking

15:55 - 17:00 Panel debate 2

Making co-modality work for SMEs - How can the Common Framework be deployed? What are benefits for industry?

Chair: European Commission, DG MOVE

- The Common framework concept: Jan Tore Pedersen, Marlo
- Consolidation in a co-modal setting: Mateusz Boruta, ECR Poland & Marcin Hajdul, Institute of Logistics and Warehousing
- Single service point for co-modality: Frank Knoors, Logit Systems
- Lowering entry barriers to a logistics network: Bernard van Hoorde, Descartes

Summary of results & benefits and what are opportunities & threats for take-up

17:00 - 17:20 Concluding Keynote: Xavier Hua, Managing Director ECR Europe

17:20 - 17:40 Signature of Discwise Memorandum of Understanding

17:40 - 18:00 Conclusions, Mrs. Dana Eleftheriadou, European Commission / DG Enterprise

18:00 - 18:30 Cocktail and networking



Who should take part?

The final DiSCwise Conference is organised for all transport and logistics managers, shippers, freight forwarders, logistics service providers and their customers, 3PLs, 4PLs, retailers, manufacturers and anyone who has an interest in efficient logistics.

The conference has a strategic scope and a networking formula; it is therefore well placed to address the questions of managers, directors and CEO's of

- Logistics companies
- Supply chain operators
- IT vendors in logistics

Organisers:



Instytut Logistyki i Magazynowania

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